

HEAT TRANSFER PAPER WITH PEELABLE FILM AND CROSSLINKED COATINGS

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ABSTRACT

10 The present invention was directed to a unique heat
transfer material for use in transferring an image-bearing coating
onto a substrate, such as an article of clothing. The heat transfer
material of the present invention may be used in cold peel transfer
processes, resulting in an image-bearing coating having superior
washability, compared to conventional image-bearing coatings.
15 Additionally, the materials may be used on dark colored fabrics
without graying of the opaque background or dulling of colored
images typically associated with printing on darker fabrics. The
heat transfer material of the present invention produces superior
results due to the addition of crosslinking agents to the coatings.

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FOOTNOTES